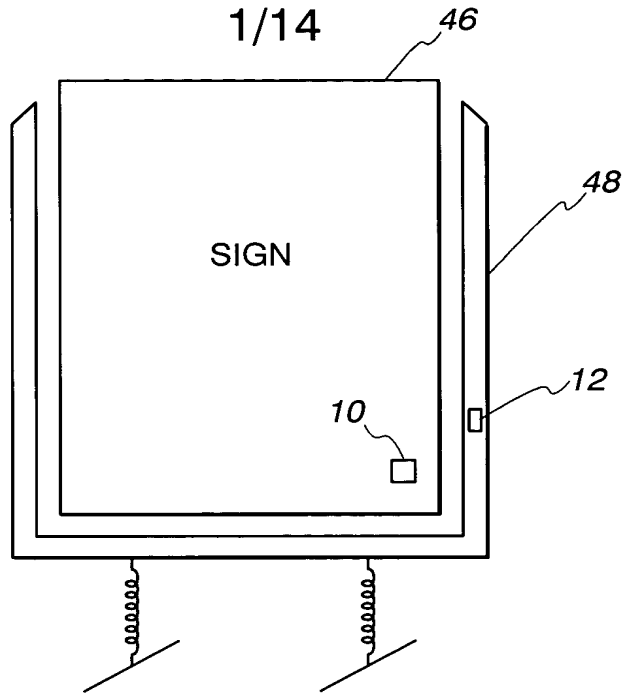
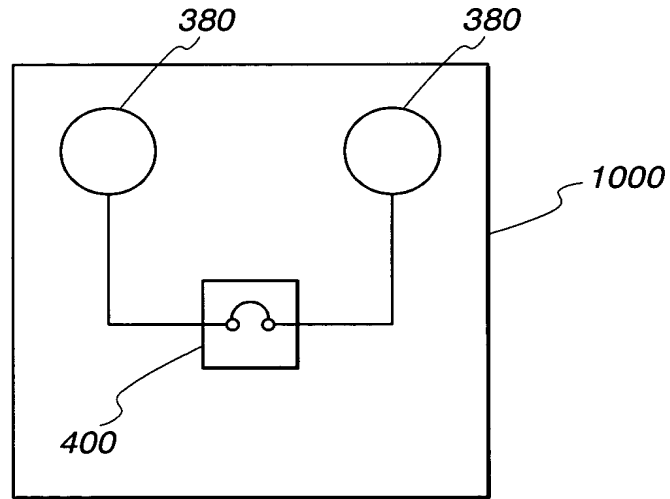




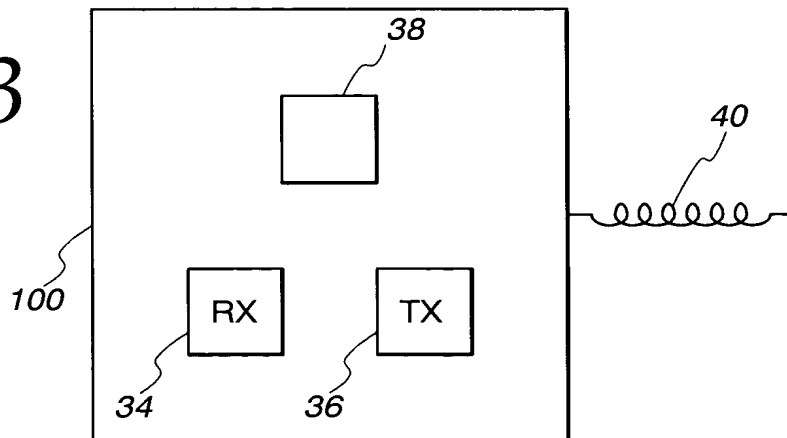
*Fig. 1*



*Fig. 2*



*Fig. 3*





2/14

Fig. 4

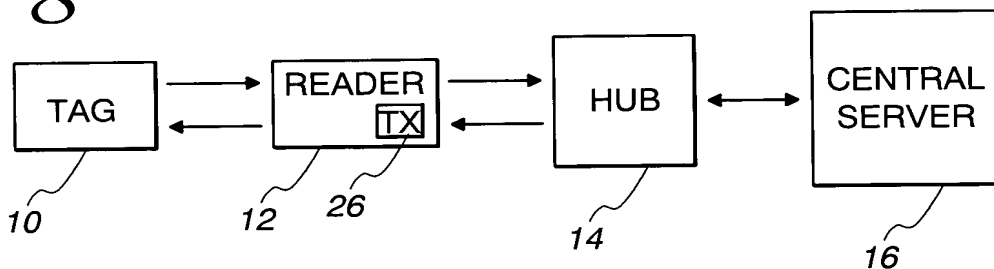


Fig. 5

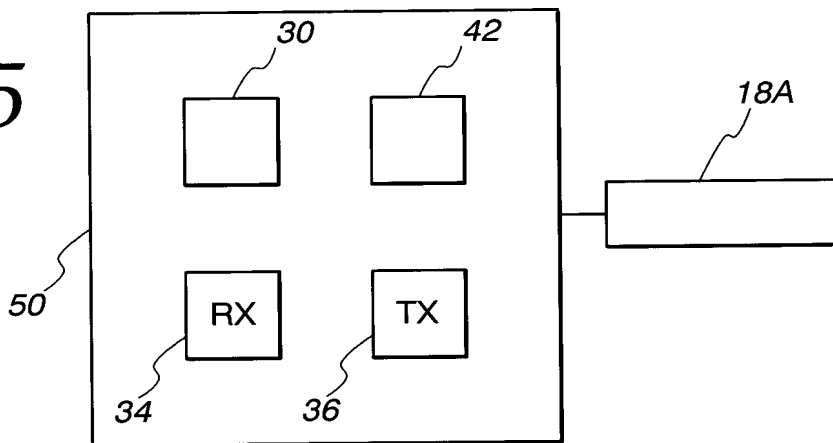
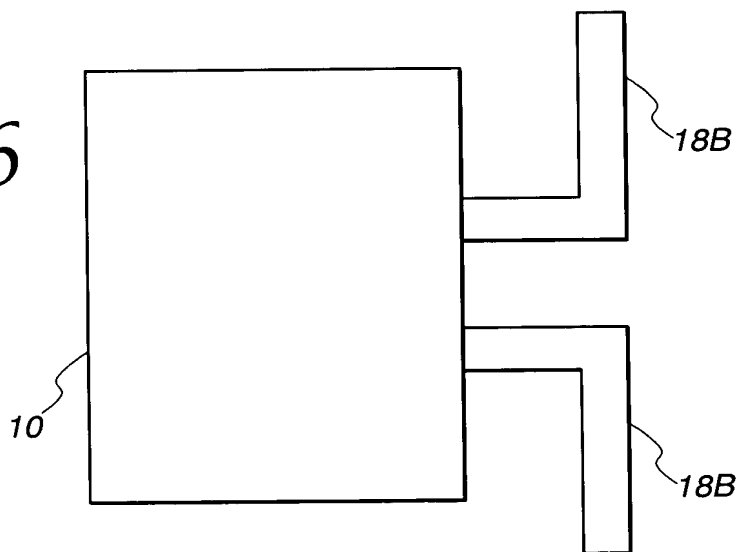


Fig. 6





3/14

Fig. 7

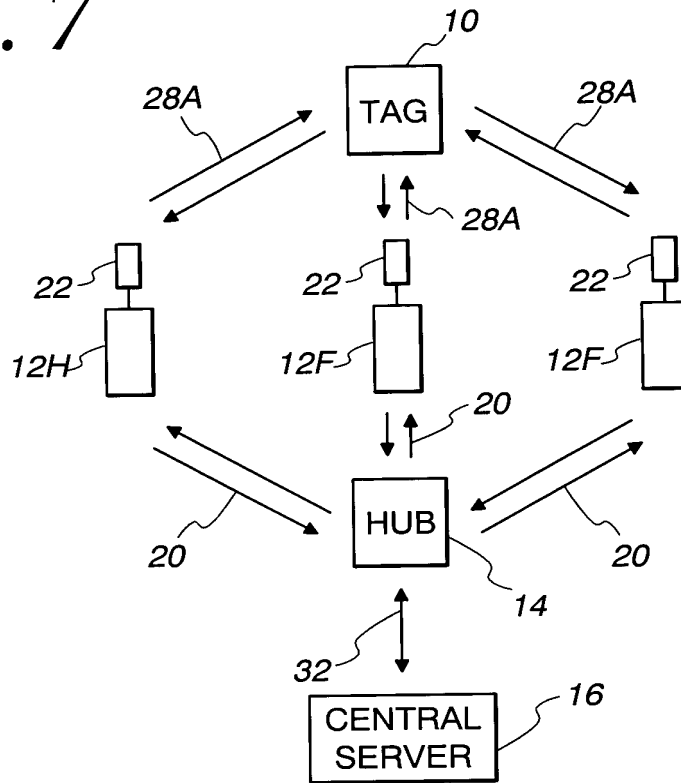
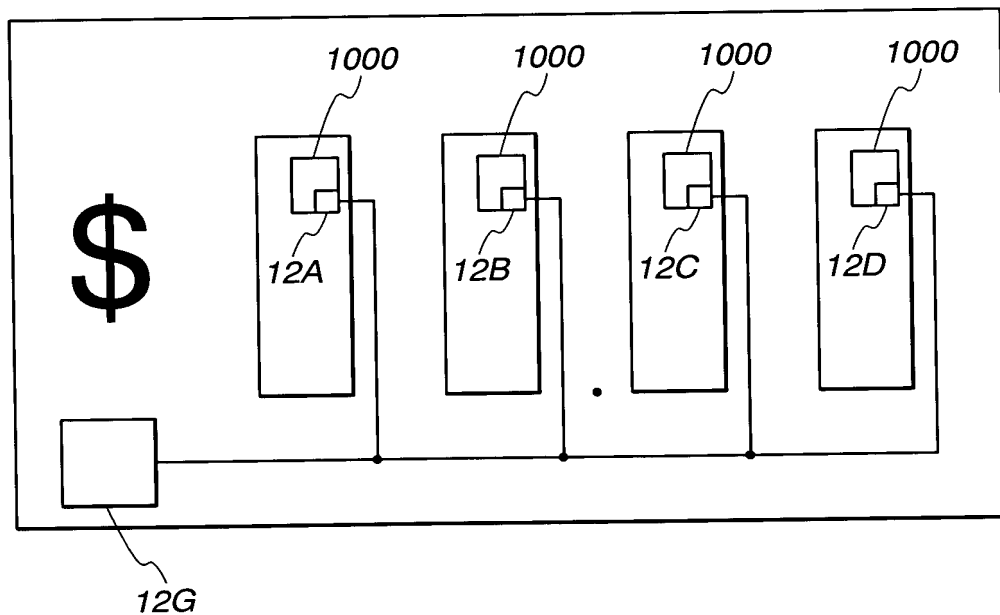


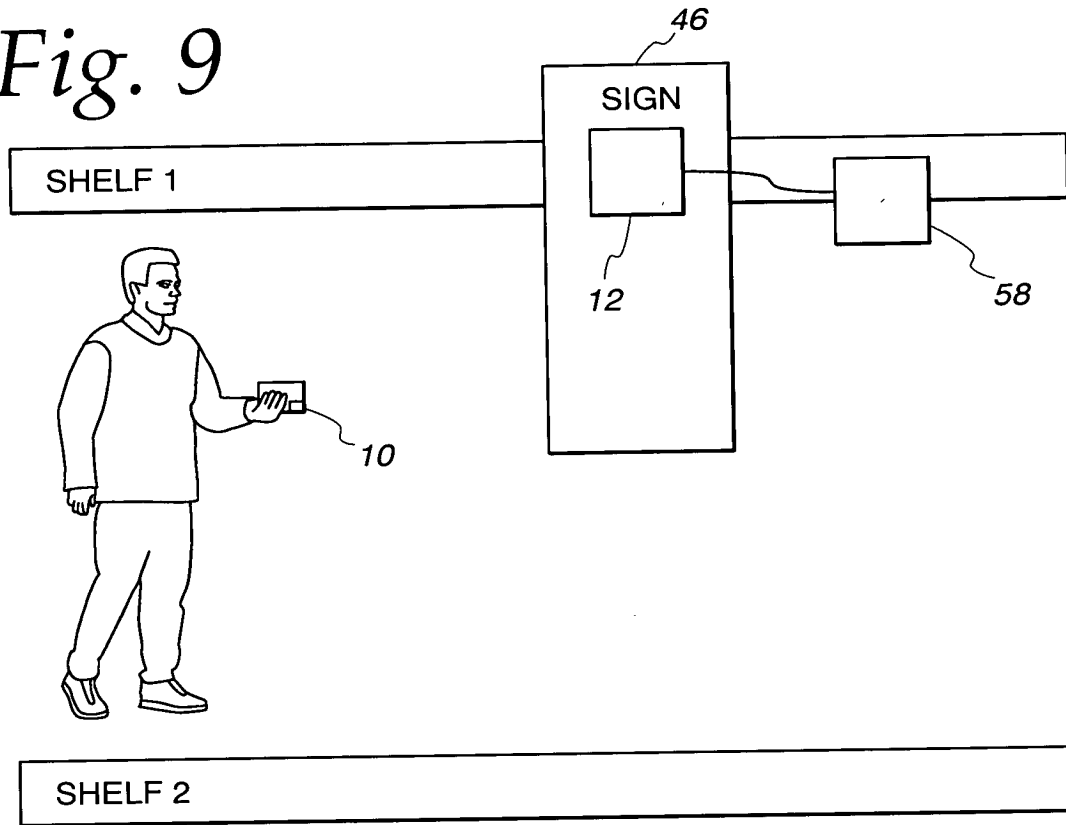
Fig. 8



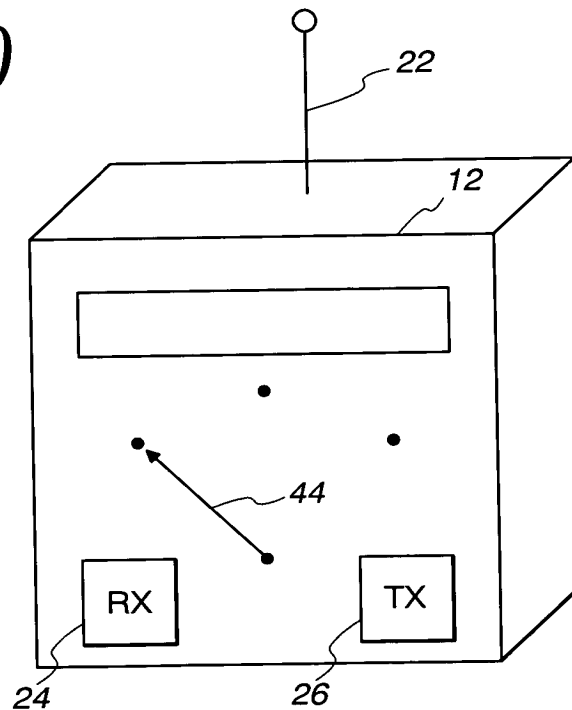


4/14

*Fig. 9*



*Fig. 10*





New Continuation in Part Application of Gary L. Overhultz et al.  
 Serial No. 10/665,540  
 Filed September 18, 2003  
 Title: IMPROVED ADVERTISING COMPLIANCE MONITORING SYSTEM  
 Mark V. Campagna; 312-269-1563

5/14

Fig. 11

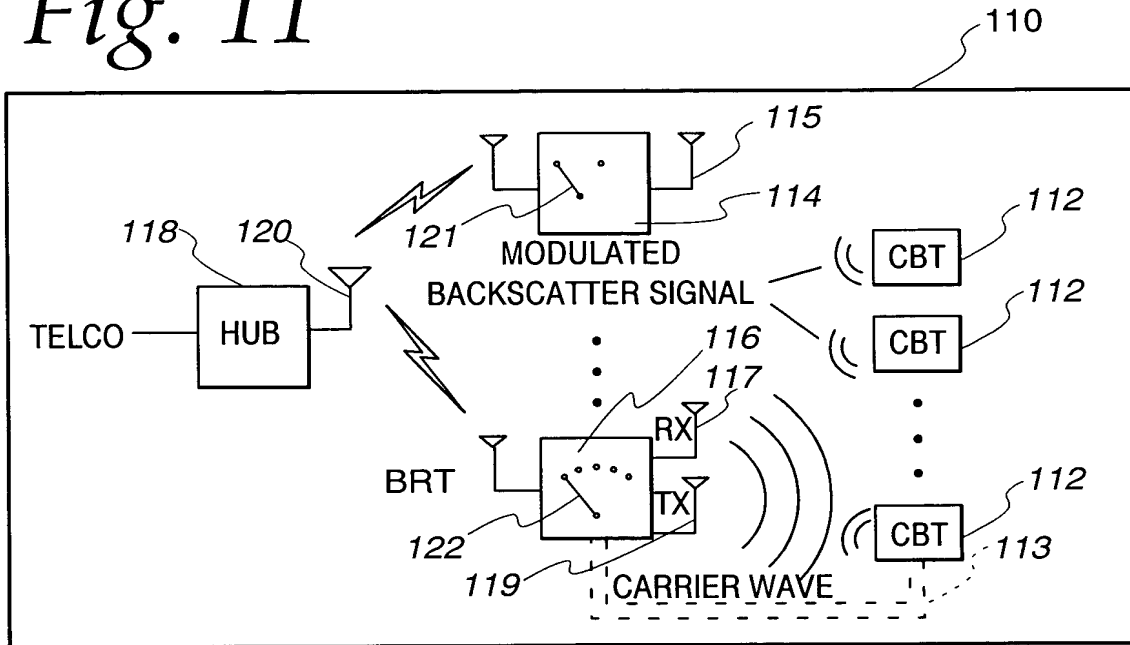


Fig. 12

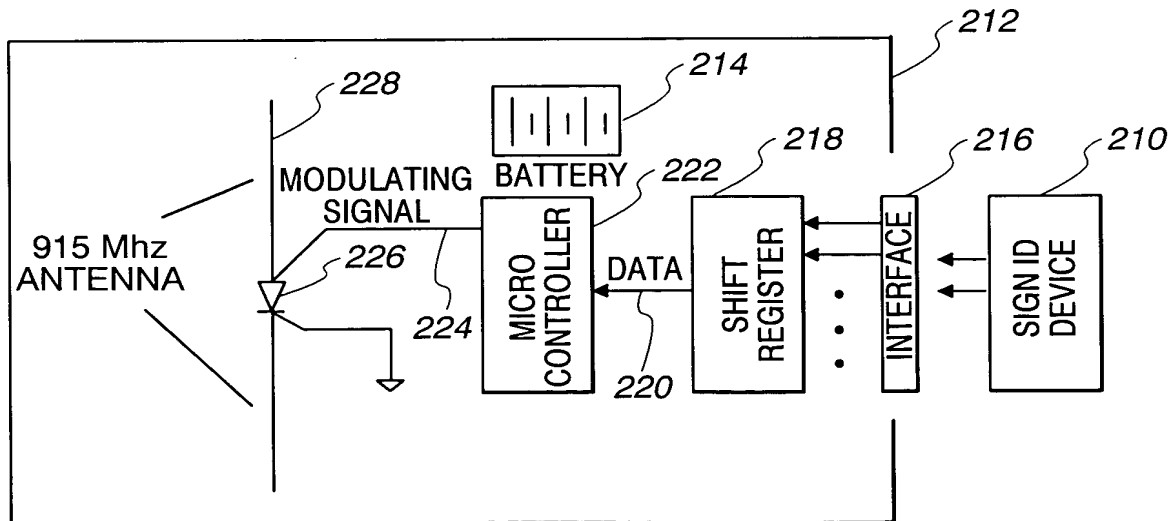




Fig. 13

100

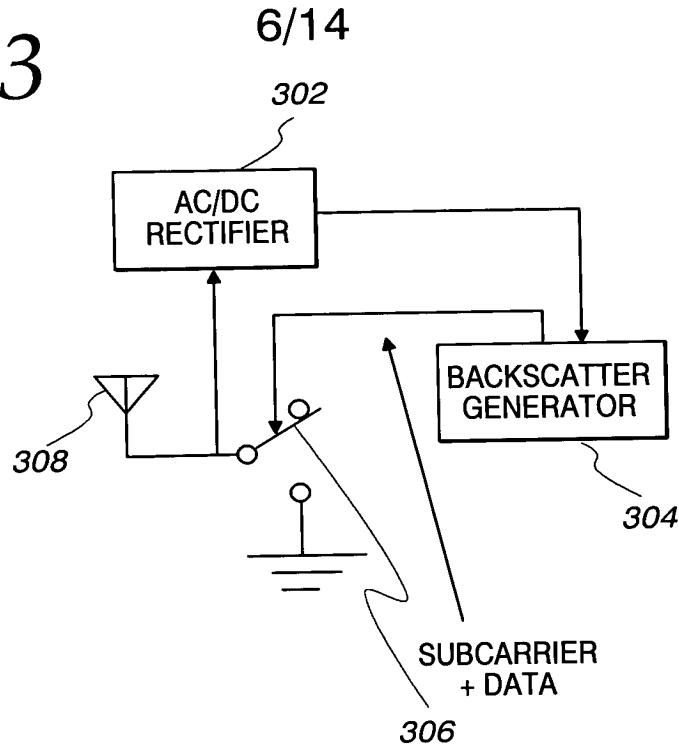
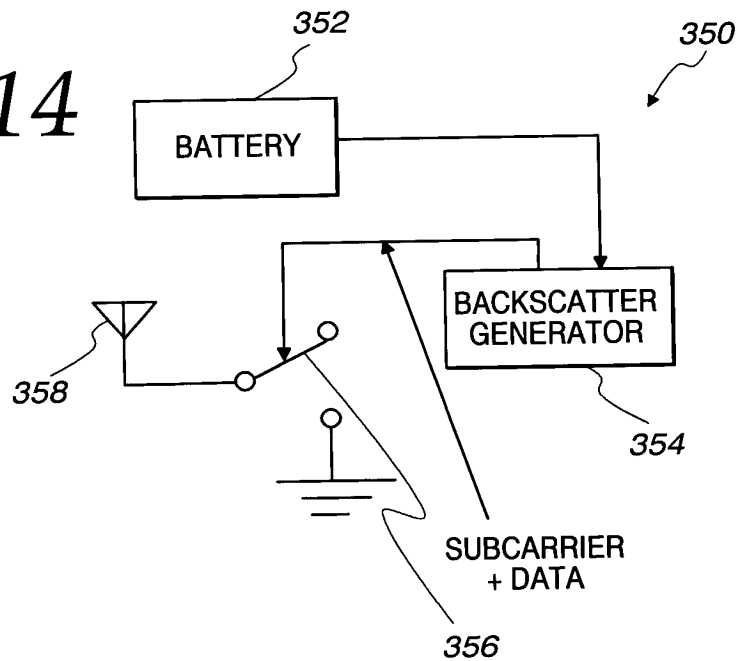
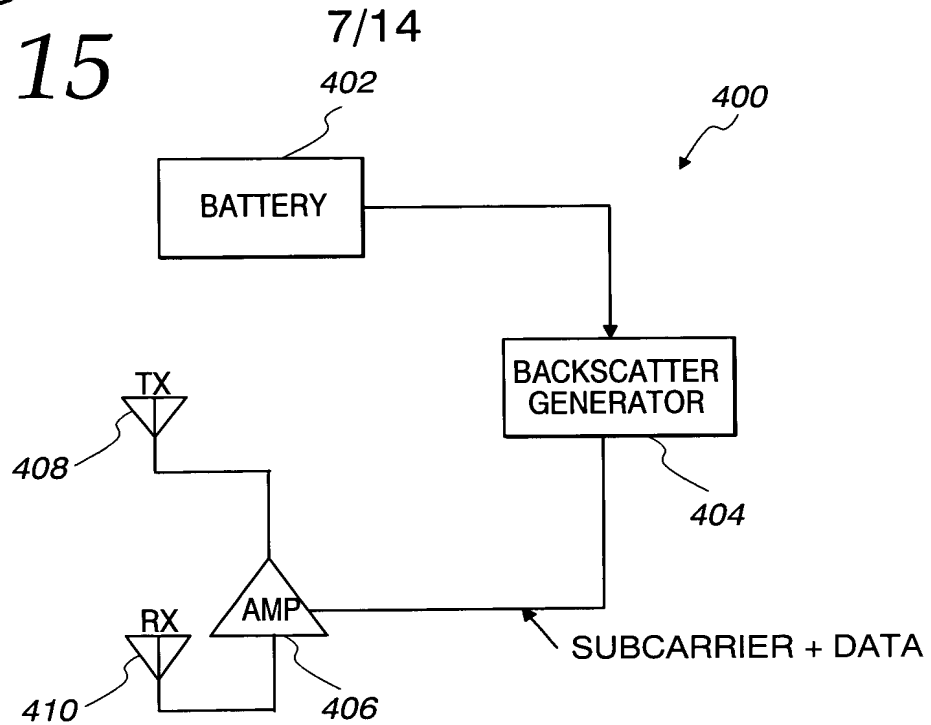


Fig. 14

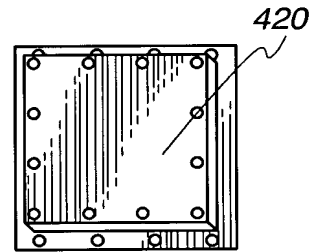




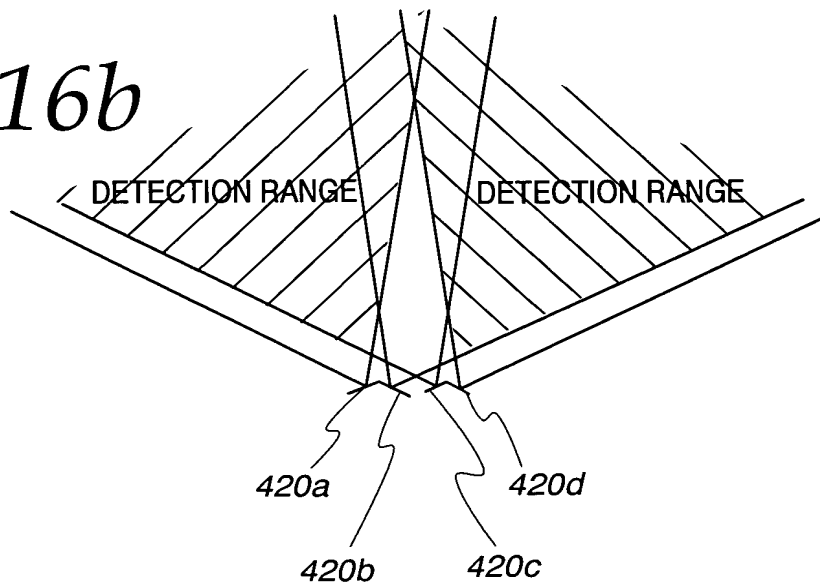
*Fig. 15*



*Fig. 16a*



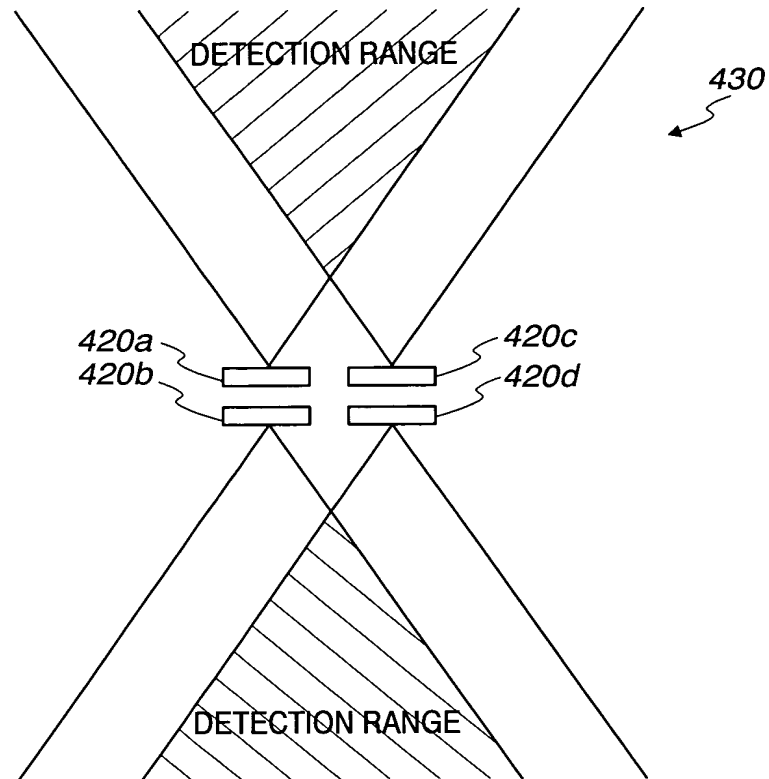
*Fig. 16b*



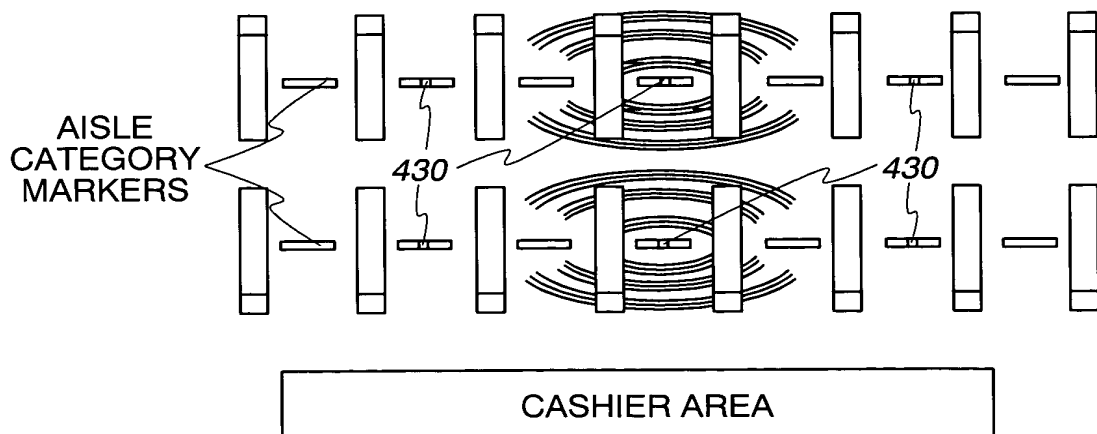


8/14

*Fig. 16c*



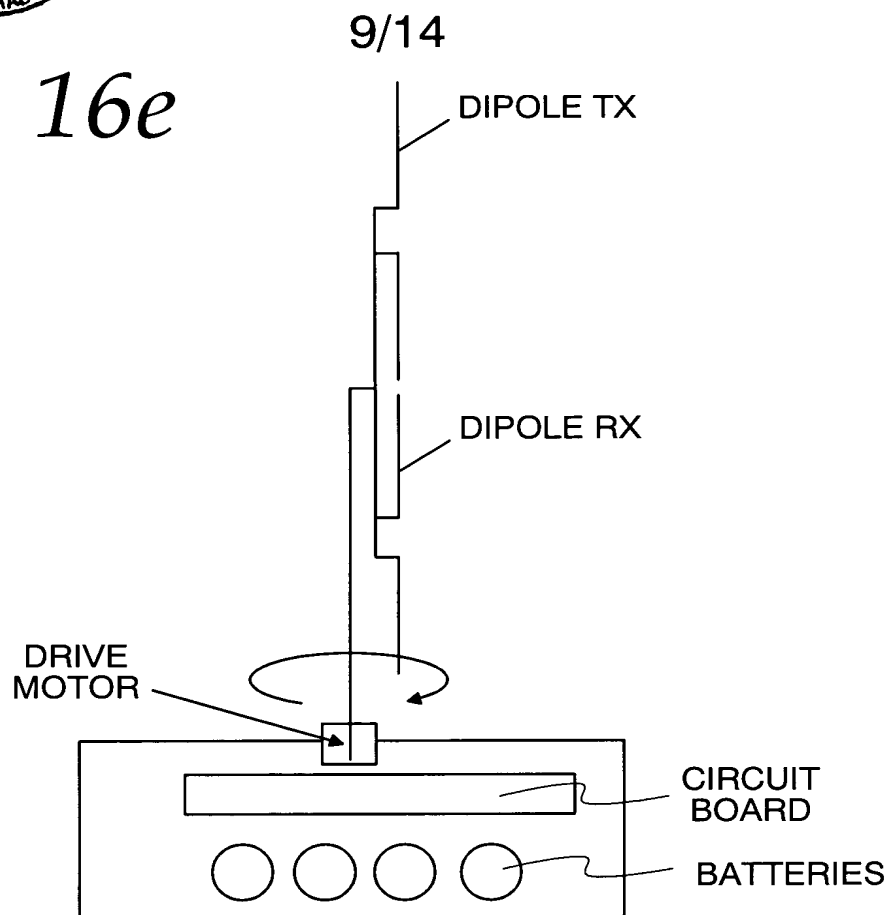
*Fig. 16d*



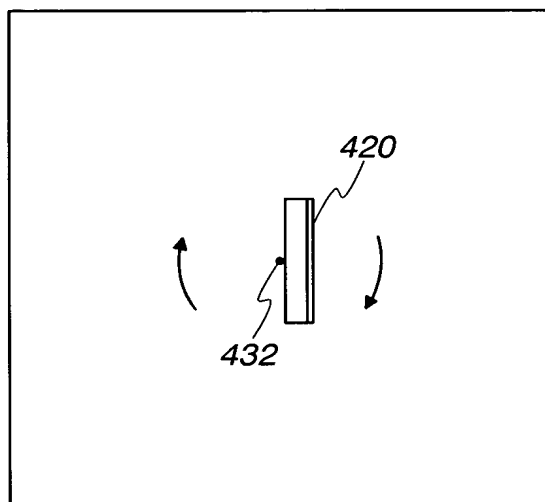




*Fig. 16e*



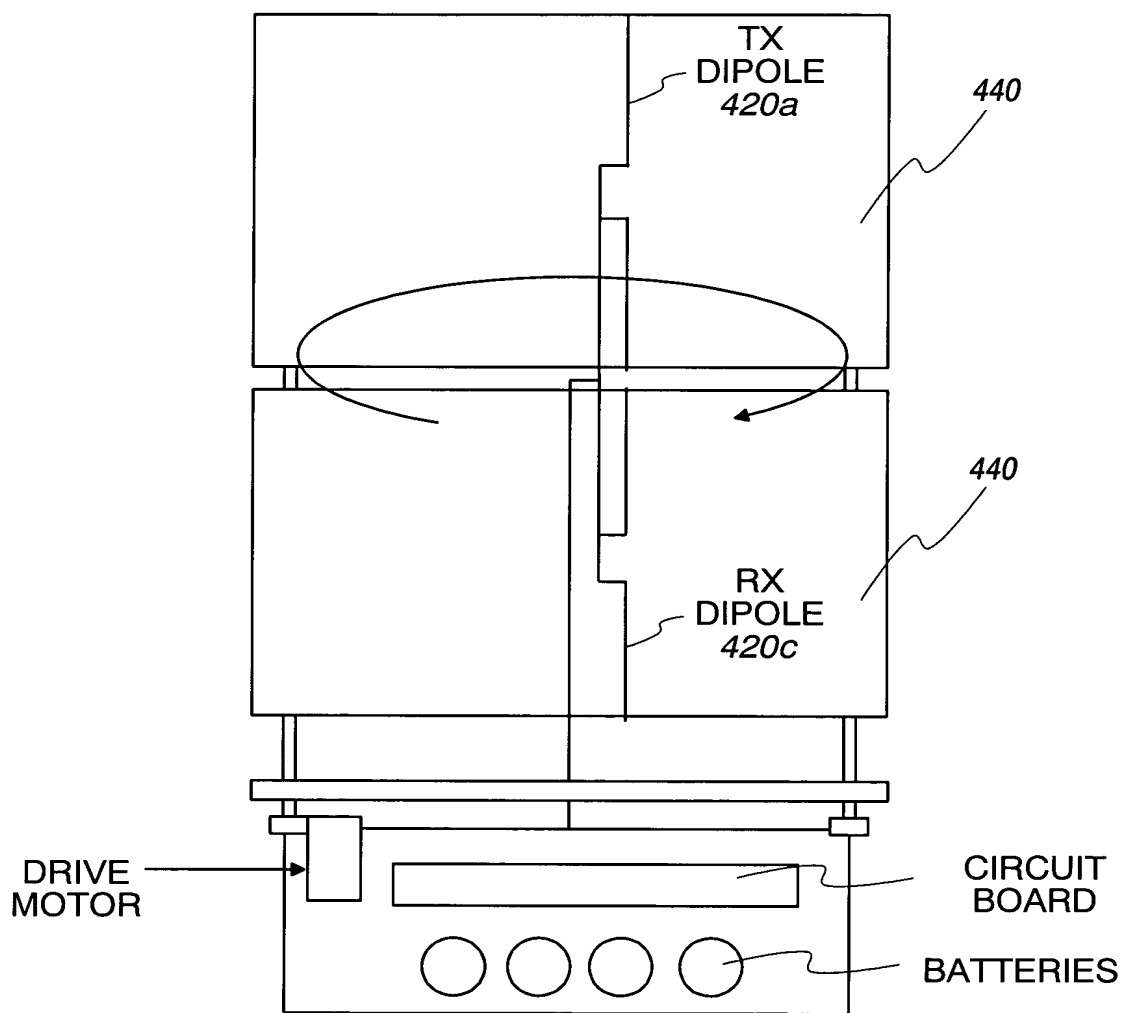
*Fig. 16f*





10/14

*Fig. 16g*

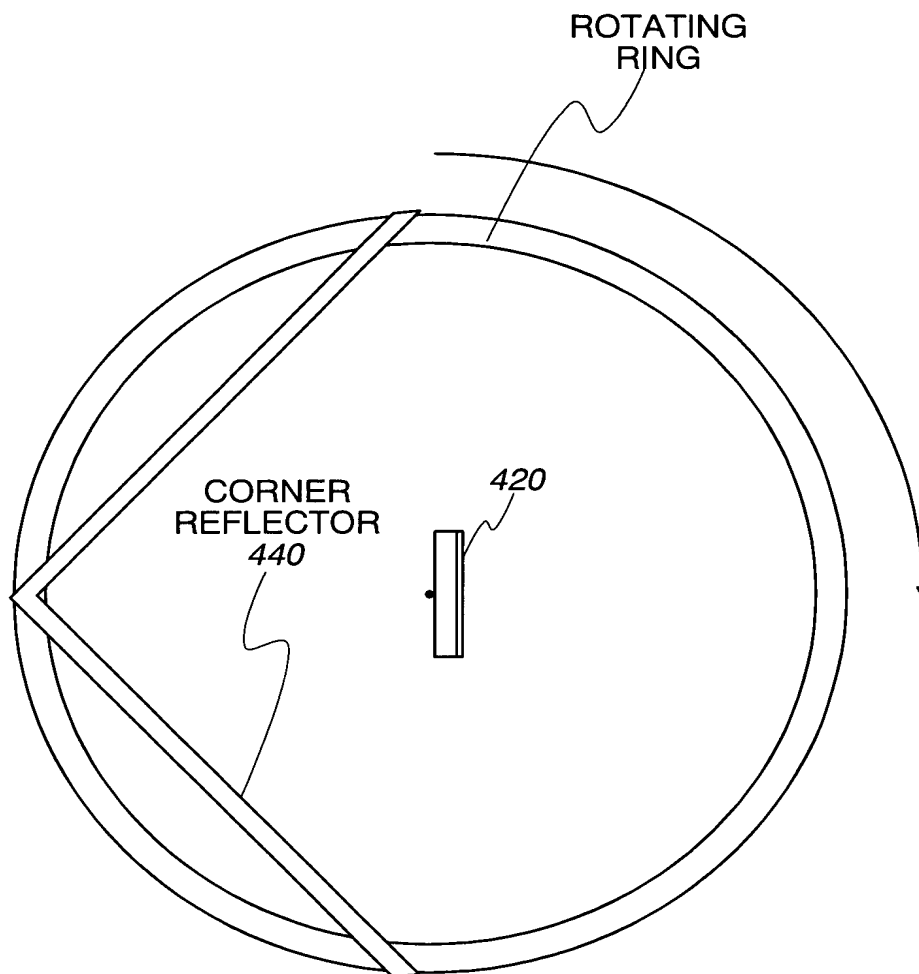




New Continuation in Part Application of Gary L.  
Overhultz et al.  
Serial No.10/665,540  
Filed September 18, 2003  
Title: IMPROVED ADVERTISING COMPLIANCE  
MONITORING SYSTEM  
Mark V. Campagna; 312-269-1563

11/14

*Fig. 16h*



TOP VIEW

+



Fig. 17 12/14

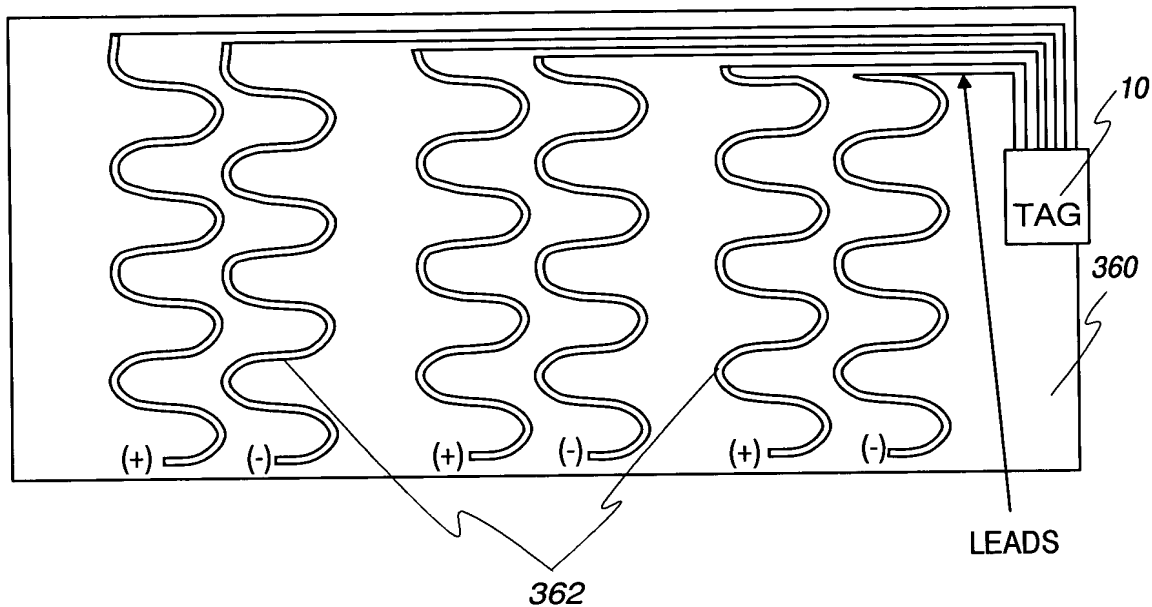
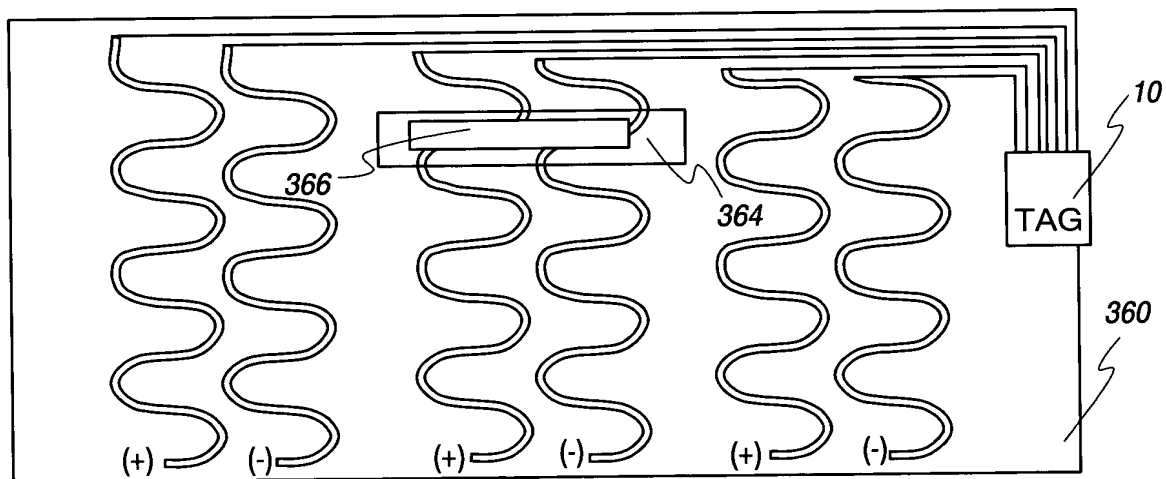


Fig. 18

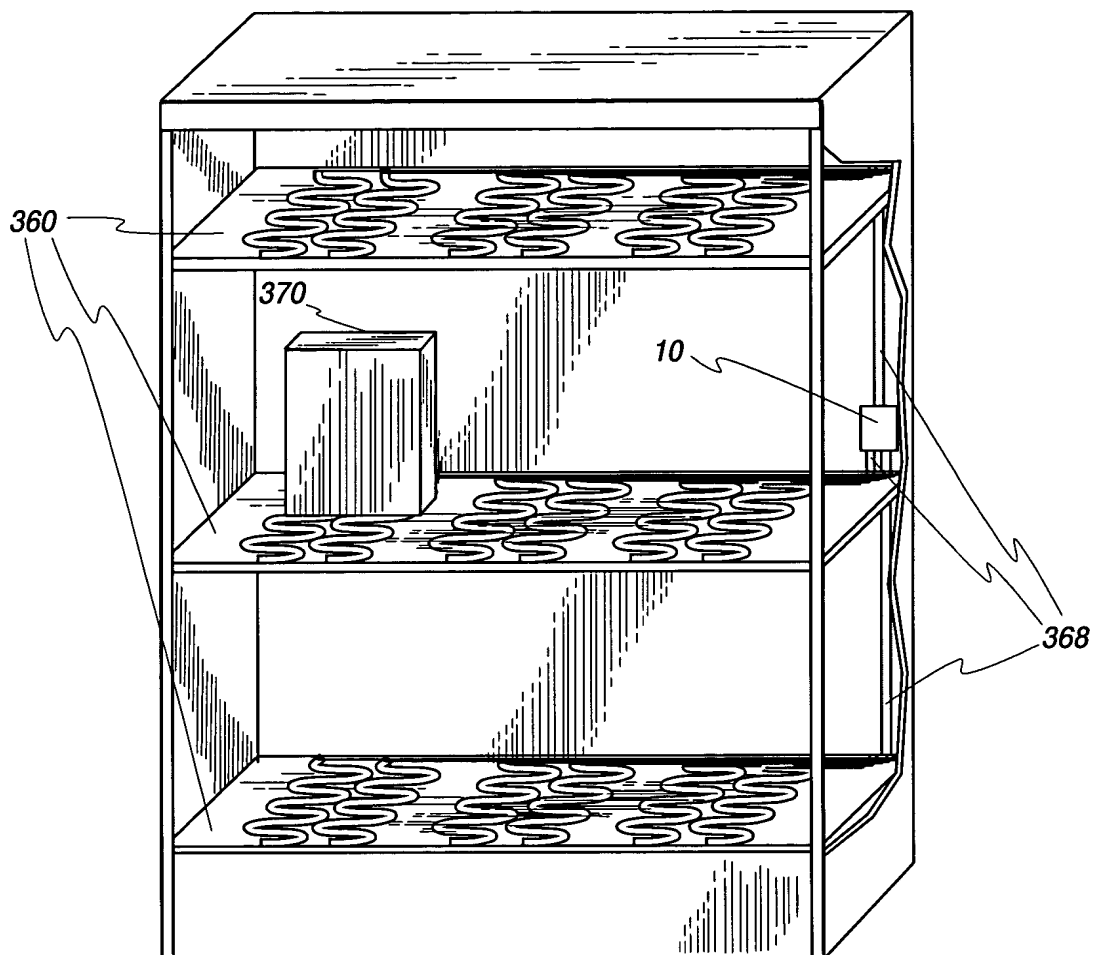




New Continuation in Part Application of Gary L.  
Overhultz et al.  
Serial No.10/665,540  
Filed September 18, 2003  
Title: IMPROVED ADVERTISING COMPLIANCE  
MONITORING SYSTEM  
Mark V. Campagna; 312-269-1563

*Fig. 19*

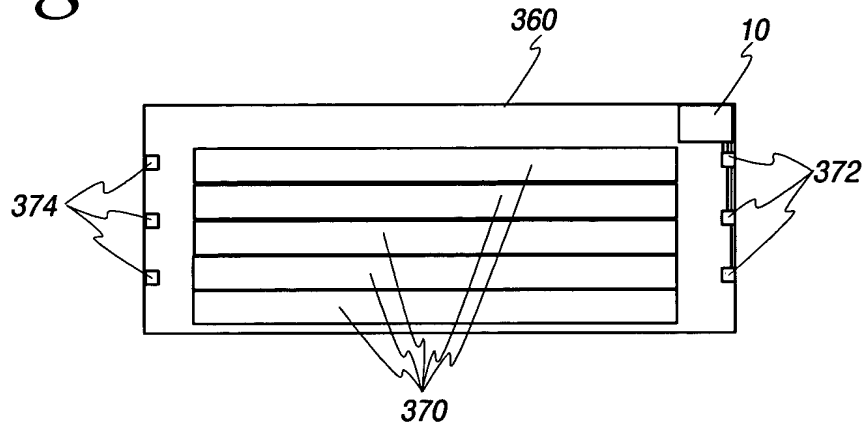
13/14



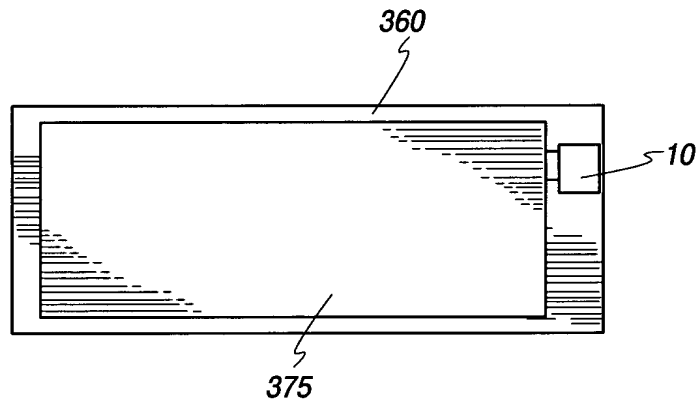


14/14

*Fig. 20*



*Fig. 21*



*Fig. 22*

